

Price Chopper

Corporate Fact Sheet

November 2014



About Price Chopper

Price Chopper's 50 grocery stores are locally owned by the Ball, Bresette, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 35 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day.

Quick Facts

- 50 stores
- More than 10,000 employees
- Greater Kansas City Metro and surrounding communities

Our Commitment to Kansas City

Price Chopper is committed to providing Kansas City with the highest quality products and top-of-the-line customer service. We triple inspect all of our produce, buy locally whenever possible, and employ in-house butchers to ensure the best meat in the market. Our bakeries are staffed with award-winning designers and our delis are catering aces. All this is done to ensure the best for our neighbors.

Our Fight Against Hunger

Feeding Kansas City is at the heart and soul of what we do at Price Chopper. We are passionate about bringing the best selection of products at the lowest prices with the friendliest customer service to Kansas City. We want the best for our friends, families and neighbors. Included in that passion is making sure everyone has regular access to healthy foods – especially those who are in danger of going hungry.

As many as one out of every five people in Kansas City are at risk for going hungry. And that number isn't expected to go down anytime soon. Approximately 25 percent of those served by area food banks are children under 18 years old, 14 percent are over 65 years old, and in 27 percent of households who receive assistance, at least one member has served in the military. We feel it is our responsibility to help regardless of who hunger affects.

Price Chopper is locally owned and operated by five families who are raising their own families in Kansas City. The owners, along with all of us at Price Chopper, care about our neighborhoods and the communities that our stores serve. It breaks our hearts to think that our neighbors could be going hungry because they can't afford to put food on the table – that they have to make the choice between paying rent and going grocery shopping.

To help fight Hunger in Kansas City, Price Chopper partners year-round with Harvesters – The Community Food Network through our CHOP Hunger initiative, which began in 2009. Whether it is collecting canned goods with in-store barrels, perishable foods with the Fill the Fridge drive, or hosting an annual fundraiser to fight summer childhood hunger with the No School = No Lunch program, Price Chopper is dedicated to working with Harvesters to get our neighbors who are at risk of hunger the food they need. And with the help of our amazing customers, we will continue to feed Kansas City.