



News Release

FOR IMMEDIATE RELEASE

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PRICE CHOPPER JOINS HARVESTERS FOR 26th ANNUAL CHECK OUT HUNGER CAMPAIGN

PRAIRIE VILLAGE, Kan. – Price Chopper is joining forces with Harvesters Community Food Network to fight hunger this holiday season as part of the 26th annual Check Out Hunger campaign.

Now through January 7, 2018, Price Chopper is accepting monetary donations at check-out lanes at all Kansas City-area stores. Customers may donate by adding \$1, \$5, \$10 and \$20 to their ticket. Price Chopper customers donated \$195,231 in 2016 alone, and more than \$500,000 in the past three years.

Check Out Hunger is Harvesters' largest annual fundraiser, which helps feed the hungry throughout its network of more than 620 nonprofit agencies. For every dollar donated, Harvesters' network can provide three meals to hungry families, children and seniors in our community.

For more information on the program, please visit www.harvesters.org/check-out-hunger.

ABOUT PRICE CHOPPER

Price Chopper's 51 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 38 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

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