



## **Price Chopper 25 Days of Savings Giveaway 2016 Official Rules and Regulations**

**INTRODUCTION: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.** The Promotion is sponsored by participating Price Chopper stores and by Price Chopper Enterprises (The Company) located at 4121 W. 83rd Street, Prairie Village, Kansas 66208.

**ELIGIBILITY: NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.** Open only to legal U.S. residents residing in Kansas, Iowa & Missouri who are 18 or older at the time of entry. 25 Days of Savings Grand Prize will be mailed to winner in the form of a gift card(s).

**NOT ELIGIBLE :** Employees and agents of Price Chopper Stores, Price Chopper Enterprises, Associated Wholesale Grocers, DGS Foods, InQuest Marketing, prize vendors; Employees and agents of all of the above affiliated companies; All of the above immediate family members (spouses, parents, grandparents, siblings, children and grandchildren.) By participating in the Promotion, each participant agrees to abide by these Official Rules & Regulations and the decisions of The Company, which are final and binding in all respects. No purchase necessary, void where prohibited. By entering you are providing your information to Price Chopper.

**CONTEST PERIOD:** The Contest starts on December 1, 2016 at 8:01:00 a.m. U.S. Central Daylight Time and ends on December 26, 2016 at 12:01:00 a.m. U.S. Central Daylight Time. The Company reserves the right to end the Contest at any time for any reason. All entries must be received during the Contest Period to be eligible to win a prize. Price Chopper's computer is the official timekeeping device for the Contest.

**HOW TO ENTER:** No purchase is necessary to participate.

Enter to win daily here ([www.mypricechopper.com/25days](http://www.mypricechopper.com/25days)). Each person can enter one time daily.

By entering to win you acknowledge that Price Chopper Enterprises is able to email you a special promotional offer for a FREE product. You also acknowledge that you have agreed to be opted in to receive weekly ad email, promotional email, and the 25 Days of Savings offer emails.

**SELECTION AND NOTIFICATION OF WINNER:** Winner will be selected by random. Winner will be notified after 12.26. There will be 1 winner randomly chosen from all entries. Winners will be notified via information provided in their entry form. The winner will receive free groceries for a year in the form of (52) gift cards of \$100 each. Prize can have no cash value, is non-transferable and cannot be exchanged for any other prize or service. Winner will sign a prize claim release form before prize is released.

**GENERAL:** The Company reserves the right to change, alter, or modify the Official Rules and Regulations at any time without notice. The Company reserves the right, at its sole discretion, to



disqualify any participant found to be tampering with the operation of the Promotion. The Company shall be the sole arbiters in all matters relating to the Promotion and its Official Rules and Regulations. The decisions of The Company are final and binding in all respects. Any change in the rules will be posted on [www.mypricechopper.com](http://www.mypricechopper.com). All entries shall become the sole property of The Company.

**LIMITATION OF LIABILITY:** The Company, its affiliates, subsidiaries, retail members, shareholders and related companies, and their respective officers, directors, employees, representatives and/or agents assume no responsibility for any error, omission, interruption, deletion, defect, delay in operations or transmission, or for technical, network, telephone equipment, electronic, computer, hardware, or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information on account of technical problems or traffic congestion on the Internet or at any web site or any combination thereof. The Company, its affiliates, subsidiaries, retail members, shareholders and related companies, and their respective officers, directors, employees, representatives and/or agents are not responsible for any injury or damage to entrant's or any other person's computer related to or resulting from any materials. The Company, its affiliates, subsidiaries, retail members, shareholders and related companies, and their respective officers, directors, employees, representatives and/or agents reserve the right to cancel, modify, or suspend the Promotion if it becomes technically corrupted or if for any other reason the Internet portion of the Promotion is not capable of running as planned, including infections by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of The Company or its consulting agencies which corrupt or affect the administration, security, fairness, integrity, functioning or proper conduct of this promotion.

**ABBREVIATED RULES:**

NO PURCHASE NECESSARY TO ENTER TO WIN. OPEN TO LEGAL RESIDENTS OF KS, IA & MO 18+. VOID WHERE PROHIBITED. ENDS AT 12:01:00 AM EST ON 12/26/16. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES RECEIVED. OFFICIAL RULES AT [MYPRICECHOPPER.COM](http://MYPRICECHOPPER.COM).