



News Release

FOR IMMEDIATE RELEASE
June 2, 2016

FOR MORE INFORMATION, CONTACT:
Jessica Bjorgaard
(816) 994-0986
Jessica.Bjorgaard@inquestmarketing.com

NEW PRICE CHOPPER OPENS IN INDEPENDENCE

PRAIRIE VILLAGE, Kan. – Price Chopper will open its newest store in Independence on Friday, June 3rd at 8 a.m. Located at 2301 Sterling Rd in Independence, Mo., this will be the 52nd Price Chopper in the Greater Kansas City Metro.

The new Price Chopper opens after nearly two months of renovations to the building, which was previously a Sun Fresh Market and recently purchased by the McKeever Family. The McKeever Family, which owns nine other Price Choppers in the Greater Kansas City Metro, plans to continue serving the Independence community along with their other two Independence Price Choppers.

“Our family has a long history of serving the residents of Independence,” said Alan McKeever, Price Chopper. “We look forward to strengthening our commitment to the Independence community with the new store.”

Amenities include:

- Premium deli meats and cheeses, sliced to order
- Chopper Chicken: Fresh, never frozen, fried and rotisserie chicken
- World-class pies and cakes custom-made to order
- Comfortable seating area with access to wifi
- Triple Inspected Produce
- On site butchers that cut meat fresh every day

“The entire Price Chopper family is excited that our Independence customers will have a renovated store filled with great selections at low prices,” said Casie Broker, director of marketing, Price Chopper. “With the new store, we’ll be able to provide an exceptional shopping experience for the community.”

ABOUT PRICE CHOPPER

Price Chopper’s 52 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 37 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

###