



News Release

FOR IMMEDIATE RELEASE
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DONATIONS FOR THE FAMILY OF KCK DETECTIVE LANCASTER ACCEPTED AT PRICE CHOPPER

PRAIRIE VILLAGE, Kan. – In light of the tragic news out of Kansas City, Kan., Price Chopper will be collecting donations to help support the family of Detective Brad Lancaster after his untimely death. All 51 area Price Choppers will be able to accept donations by 12 p.m. (noon) on Wednesday, May 11.

“The police officers all over Kansas City do us a great service every day,” said Casie Broker, Director of Marketing, Price Chopper. “It’s our honor to collect donations to support Detective Lancaster’s family following their loss.”

All donations (including \$2,500 directly from Price Chopper) will go to benefit Detective Lancaster’s wife and two daughters. Donations will be collected now through next Wednesday, May 18.

ABOUT PRICE CHOPPER

Price Chopper’s 51 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 37 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

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