



News Release

FOR IMMEDIATE RELEASE

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PRICE CHOPPER FOLLOWS BLUE BELL'S RECALL, REMOVES PRODUCT FROM SHELVES

PRAIRIE VILLAGE, Kan. – Price Chopper is removing all Blue Bell products from its shelves as a result of the [voluntary recall announced by Blue Bell](#) late yesterday, Monday, April 20. Price Chopper works hard to ensure the safety of its customers by complying with all industry recalls in a prompt manner, and will continue work with customers through this recall.

Customers should direct any questions to their local store's customer service counter. All Blue Bell product returns will be handled in stores at customer service.

ABOUT PRICE CHOPPER

Price Chopper's 51 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 37 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

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