News Release

FOR IMMEDIATE RELEASE
March 6, 2018

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PRICE CHOPPER RAISES NEARLY $200,000 DOLLARS TO FIGHT HUNGER

PRAIRIE VILLAGE, Kan. – Price Chopper is proud to announce that it will be donating $197,923 to Harvesters – The Community Food Network as part of the 26th annual Check-Out Hunger campaign that took place over the most recent holiday season.

From November 6, 2017 through January 7, 2018, Price Chopper accepted monetary donations at all Kansas City-area stores. Customers were able to donate to Harvesters by adding $1, $5, $10 and $20 to their ticket.

"Kansas City is always so generous, but this year our customers really out did themselves," said Casie Broker, VP of Marketing, Price Chopper. "This is the highest total we've seen since we began the program with Harvesters."

In addition to setting a single year record, this year's total also means that Price Chopper Shoppers have donated more than $900,000 in the past five years to help fight hunger in Kansas City. Since 2013, Price Chopper stores have raised $900,761 to benefit local food pantries.

Check-Out Hunger is Harvesters' largest annual fundraiser, which helps feed the hungry throughout its network of more than 620 nonprofit agencies. For every dollar donated, Harvesters' network can provide three meals to hungry families, children and seniors in our community.

For more information on the program, please visit www.harvesters.org/check-out-hunger.

ABOUT PRICE CHOPPER
Price Chopper's 53 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 38 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

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