



News Release

FOR IMMEDIATE RELEASE
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PRICE CHOPPER GIVES BACK ON VETERANS DAY

WHAT: This Veterans Day, Price Chopper is saluting the men and women who have helped protect us through their military service. Veterans are invited to stop by any Price Chopper on Sunday, November 11 for complimentary refreshments, and to pick up a voucher for a free Chopper Chicken family meal valid November 12 – December 31.

WHEN: Sunday, November 11, 2018

WHERE: Any Price Chopper in the Greater Kansas City metro area.

WHY: “Veterans are our friends, family members and neighbors. It’s because of their dedication that we are able to do what we do,” said Casie Broker, Vice President of Marketing, Price Chopper. “Price Chopper is honored to be able to offer this special treat to the men and women who serve our country.”

Additional details:

- Chopper Chicken meals feature: 8 pieces fried or rotisserie chicken, two 1-lb. sides, and 4 rolls.
- Limit 1 per customer.
- Veterans may be asked to show either their VA card, VFW card, DD214 or other Veterans ID to the store to redeem the offer.

ABOUT PRICE CHOPPER

Price Chopper’s 53 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 38 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

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