



News Release

FOR IMMEDIATE RELEASE

November 8, 2018

FOR MORE INFORMATION, CONTACT:

Jessica Crozier, Price Chopper

(816) 994-0986

Jessica.Crozier@inquestmarketing.com

Alex Greenwood, Cabot Creamery

(816) 945-2477

alex@alexgpr.com

CABOT CREAMERY, PRICE CHOPPER DONATE 810 POUNDS OF CHEESE TO HARVESTERS

KANSAS CITY, Mo. – This Friday, Cabot Creamery Co-operative is donating 810 pounds of cheese to Harvesters – The Community Food Network in partnership with Price Chopper.

The donation, which translates to 1,620 bars of cheese, is scheduled to arrive at Harvesters' warehouse on Friday, November 9; and coincides with a promotion that was made available to Price Chopper shoppers who subscribe to receive email offers.

"We're grateful to be able to work with partners such as Cabot Creamery," said Casie Broker, Vice President of Marketing, Price Chopper. "Cabot's generosity combined with Harvesters' ability to maximize donations through their network go a long way in the fight against hunger in our communities."

"The 1,000 farm families who own Cabot Creamery Co-operative are pleased to participate in Price Chopper's Freebie Friday promotion by matching pound-for-pound the same amount of Cabot Cheddar Cheese given to customers to Harvesters Community Food Network," said Roberta MacDonald, Senior Vice President of Marketing, Cabot Creamery Cooperative. "Together, we can help alleviate hunger in Northeast Kansas and Northwest Missouri."

About Cabot Creamery

Cabot Creamery Co-operative has been in continuous operation in Vermont since 1919, and makes a full line of cheeses, Greek yogurt, sour cream, cottage cheese and butter. Widely known as makers of "The World's Best Cheddar," Cabot is owned by the 1,000 dairy farm families of Agri-Mark, the Northeast's premier dairy cooperative, with farms located throughout New England and upstate New York. For more information, visit: <http://www.cabotcheese.coop>.

About Price Chopper

Price Chopper's 53 Kansas City stores are locally owned by the Ball, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 39 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit www.mypricechopper.com.

###