



## News Release

FOR IMMEDIATE RELEASE

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### **NEW PRICE CHOPPER OPENS IN KEARNEY, MO**

PRAIRIE VILLAGE, Kan. – Price Chopper will open its newest store in Kearney, Mo. at 701 Watson Drive on Wednesday, October 29 at 9 a.m. The new store replaces the current store that is located down the road.

Price Chopper used this opportunity to expand its offerings to the Kearney community. The new store will include new floral and seafood departments. Additionally, more than 10 thousand individual products have been added.

“The Kearney community has been so welcoming since we joined them earlier this year. We take pride in continuously finding ways to better serve our customers and neighbors,” said Casie Broker, Director of Marketing, Price Chopper. “We’re pleased to bring Kearney a new, state-of-the-art store with the best selection of fresh products around.”

Expanded departments include:

- Produce and perishable foods
- Cook-to-order deli featuring fresh-made pizzas
- Health foods section with organic and gluten-free products
- Full liquor section
- Award-winning bakery team

Price Chopper closed the original store at 150 W. 6<sup>th</sup> Street earlier this week in preparation for opening the new store on Wednesday, October 29.

Price Chopper’s 50 stores are locally owned by the Ball, Bresette, Cosentino, McKeever, and Queen families, all of whom live in Kansas City and oversee store operations on a daily basis. For 35 years, the owners and employees of Price Chopper have been committed to providing the highest quality products and top-of-the-line customer service to the thousands of customers they serve every day. For more information, please visit [www.mypricechopper.com](http://www.mypricechopper.com).

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